

called www.mreweet.net/ will make suggestions for you.

- Add value to your Twitter stream by posing links to sites and articles you find interesting, linking to your colleagues and their content, and promoting your organization's events.

- Learn to use the @reply, direct message (DM) and reweet (RT) features to keep the conversations moving forward.

- For instructions, check out the *Newbie's Guide to Twitter* at www.news.cnet.com/newbies-guide-to-twitter/.

Feel free to follow me at www.twitter.com/DonnaPapacosta. *

Donna Papacosta of Trafalgar Communications is a writer and multimedia producer in Oakville. Find her at www.trafcom.com

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